

Wellsville Area Chamber of Commerce, Inc.

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Dear Member,

Each year, the Wellsville Area Chamber of Commerce asks you to join with us and get a membership for the coming year. This year, that membership is looking a whole lot different. It is all to benefit you, and make it so you can get the most of out your membership with us. In the simplest form of explanation, it is going to make the membership process a one-stop shop. No more additional fees for gift certificates, or separate fees to be a sponsor. No more calculations of how many employees you have and penalizing you for growing by charging you more for your membership. It also puts the power of the membership in your hands. If there are things you want the Chamber to focus on doing for you, then you just need to pick the level that best suits those needs.

Below is a breakdown of what each level will mean for you. See all of the details on the included sheet.

Basic Membership – The basics of being a Chamber member. Get listed in the directory and referrals from the office, a decal for the window, and you can participate in Chamber networking events.

Included Level – For those who want more from their membership. This level gets you the Gift Certificate Program, you could host a business after hours event, or use the Chamber display window.

Connector Level – This connects your membership to the community. Get more publicity from the Chamber with social media shares, free job posting on our website, and become a sponsor at our golf tournament.

Promoter Level – Support the Chamber that supports you. Receive recognition on a special banner that will be at all Chamber events, priority seating and 2 tickets to the annual awards dinner, and an ad on our website.

Champion Level – The best support of each other. Your company logo will be displayed in the Chamber office and at all Chamber events, and you will receive a Chamber Champion plaque for you to display at your place.

This change is also being met with a change in our office procedure. A new position is being created at the Chamber for a Member Services Coordinator. This person will be responsible for ensuring that all of the benefits you have elected to receive are being met. Our staff wants to make sure that we are doing everything we can to support you, and these changes will make sure that we can do just that. If you have any questions about the new membership structure and how it will work for you, I would be happy to setup a meeting with you. Please contact me at the Chamber office to set it up.

I hope your new year is off to a great start as we get ready to start this new era of Chamber business.

Best Regards,

Brian Perkins
Executive Director