

**WELLSVILLE AREA CHAMBER OF COMMERCE, INC.
MEMBER BENEFIT FACT SHEET**



BUSINESS BROADCAST MEDIA SUPPORT

WQRW radio has generously provided the Chamber with a grant in support of the greater Wellsville business community. To make use of this big-hearted offering, a few basic rules need to be stated:

Eligibility:

- 1) Chamber members in the Supporter, Champion, and Corporate membership categories are eligible to participate. Friends and Basic members are not eligible.
- 2) Participants are awarded \$200 in free WQRW promotional spots. Additional spots may be purchased from WQRW. This award is not redeemable for cash and cannot be applied to pre-existing debts to WQRW.
- 3) Participation is limited to the first twenty businesses expressing interest. When the twenty eligible slots are awarded, the opportunity ends.
- 4) Resource use is not immediately required. Businesses may designate a time when use is preferred as long as full use occurs by December 31, 2019. Any deferment should be specifically noted in the *Usage Plan*.
- 5) Responsibility for information content and presentation is between the participating member and WQRW radio. The Chamber serves as relationship facilitator, but bears no other functional responsibility in this business relationship.

Procedures:

- 1) Eligible members will express interest by the payment of 2019-20 Chamber dues with the *BBMS* box checked on the membership application. This is a first-come, first served opportunity. Questions should be referred to the WACOC (585-593.5080 or wacocexec@outlook.com).
- 2) Chamber personnel will provide member with a *Usage Plan* within five business days of expression of interest. In turn, the member must respond to the Chamber within the next five business days. The *Usage Plan* is administrative in nature. The plan does not seek advertisement copy. It requests contact information, aspirations, planned utilization dates, and in general, it initiates the relationship with WQRW. Failure to submit the *Usage Plan* within the required time period will result in loss of place.
- 3) Notification to WQRW and the participant is the responsibility of the Wellsville Area Chamber of Commerce. Once notified, all business relationships with the Chamber on this topic conclude.

