

March 2023

WACOC



Wellsville Area Chamber of Commerce Monthly Newsletter



114 N Main St
Wellsville NY 14895
585-593-5080
www.wellsvilleareachamber.com

Why Become a Chamber Member?

It's NOT just
who you know,
it's who others
know too!

Stand out as an
active member
in your
community!



Membership!

For most members, our renewal date is April 1st. Please watch your emails for renewal invoices. Did you know that when you join, your renewal will be 1 year from when you join? We accept new members all year. No need to wait.

We love to be able to promote our local businesses!

Welcome New Members!!

Homestar Realty, 4261 Bolivar Rd, Wellsville NY 14895

Inceptum Mental Health Counseling, 4402 River St, Scio NY 14880

The Dolomite Group dba A.L. Blades, 7610 CR 65, Hornell NY 14843

Tinkertown Hardware & Supply, 833 St Rt 244, Alfred Station NY 14803.

Business After Hours

Thank you to Immaculate Conception School for hosting Business After Hours February 2nd. What a great turn out!

If you are interested in hosting your own Business After Hours, please contact the Wellsville Area Chamber of Commerce..

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~COMING SOON~

Community Spring Clean Up Saturday April 15, 2023

Last year we had well over 100 volunteers clean up the Main Street area – and more!

If you, or your organization are interested in helping, please call the Chamber - 585-593-5080



Wine Walk Saturday April 29, 2023

Sales will be online beginning Monday March 13th at noon. The link will be on our website and Facebook page. We have sold out the past two years! You don't want to miss out.



Wine Walk

April 29, 2023
1pm-4pm

Retail Space Available

Are you looking for **prime retail space**? 112 N Main St in Wellsville available. Call the Chamber of Commerce for details.

*Also, the windows will be available for members to use to promote their business or organization for a month at a time until the space is rented!

Member Benefit! Free Advertising!

Did you know you can use our front display window to promote your business? Prime advertising space is part of your member benefits. We schedule the spaces on a monthly basis. Contact Karen to reserve your window.

Gift Certificate Program

We now have over 50 member businesses participating in our Gift Certificate Program!!

We have certificates in denominations of \$5.00, \$10.00 and \$25.00. When someone purchases one or more, they are also given a brochure explaining how to redeem them and a list of participating businesses.

The list is also on our website.

In 2022, we sold over \$40,000.00. That's all money going back to local member businesses!!

Are you hiring?

We will be happy to put your flyer on our window! You can also add it to our website for 30 days.

Important Business Quote

"The way to get started is to quit talking and begin doing"

- Walt Disney

A Few Things to Look Forward to...

Community Clean Up, Wine Walk, Annual Awards Dinner, Golf Tournament & Clambake, Evening Under the Stars, Main Street Festival, Chalk Your Walk, Brew Fest, Hometown Holidays and more!!

Contact Us

Let us know how we can help your business!

Bruce Thomas

Executive Director

wacocexec@wellsvilleareachamber.com

Karen Kania

Membership Services

mhc@wellsvilleareachamber.com

585-593-5080

Visit us online at

www.wellsvilleareachamber.com





Attention

Photographers and Artists!

As the Wellsville Area Chamber of Commerce begins work on our 2023-2024 edition of the Wellsville Community & Visitor's Guide, we are excited to announce a competition to find the next cover - a photo or artistic representation of Wellsville at its finest!



Attention photographers and artists, as the Wellsville Area Chamber of Commerce begins work on our 2023-2024 edition of the Wellsville Community & Visitor's Guide, we are excited to announce a competition to find the next cover - a photo or artistic representation of Wellsville at its finest!

The cover of the 2021-2022 edition was an eye-catching photograph capturing the excitement of the Balloon Rally, which is an annual event that draws many visitors and has become one of our main identifiers. Wellsville has many amazing natural wonders, events, attributes, and landmarks...we cannot wait to see what depictions come our way!

The Chamber Board and Wellsville Development Corp will act as the judges for this fun competition. No artist identifiers will appear in any of the voting, the vote will be based solely on the submission's quality and representation of Wellsville. In addition to the prestige of appearing on the cover, the winner will be directly credited on the cover, and will receive a \$100 Chamber gift certificate...shop local!

The submittal period opens on March 1, 2023, and closes on March 15 at 5pm. The competition is open to amateurs and professionals; no more than three (3) submittals per contestant please.

Additionally, we request that all submittals be in a print-ready format.

Be sure your favorite artist or photographer is in the know...post this on your Facebook page...spread the word!

Ready - set - go! Send all submissions to wlsvdevelopmentcorp@gmail.com

Wellsville Area Chamber of Commerce Announces

2023-2024 Edition Community Guide and Business Directory

It's back by popular demand! The Wellsville Area Chamber of Commerce is pleased to announce the launch of our 2023-2024 Community Guide and Business Directory. The process takes about five months to go from concept to delivery, therefore we expect this next edition will come out in early summer 2023. It will be available in both print and digital formats...see an example of the digital version

<https://emflipbooks.com/flipbooks/Wellsville/Directory/2022>

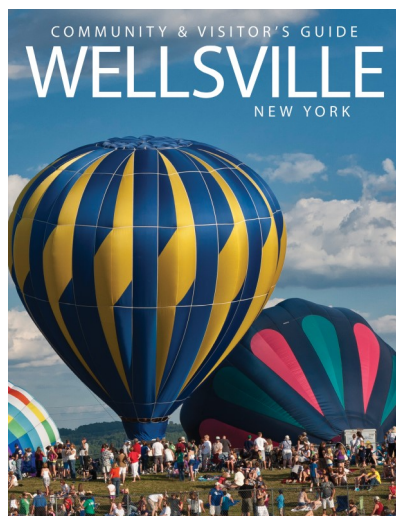
To make this a true community guide, advertising will be open to all businesses in the Wellsville area, including adjacent communities. The success of the highly touted '21-'22 edition was so popular we ran out of printed copies, and although we distributed many outside the Wellsville area, we did not get to every venue we had targeted. For this next publication we will produce twice the number of printed guides to ensure we can place them in all appropriate venues inside and outside the immediate area. The digital version will be placed on various internet platforms and apps.

E&M will once again be managing the project and will be contacting you soon regarding advertising opportunities. They are highly professional and produce a high-quality publication; we ask that you give them a moment of your time.

Bruce Thomas, Executive Director of the Chamber stated "The guide is a great opportunity to promote your business, attract customers, and support the Chamber and our business community. With the new businesses that are coming to the Wellsville area creating energy and momentum, this is your chance to be part of a widely distributed and prestigious marketing tool. And a reminder that the advertising allows us to publish the guide without any cost to the Chamber".

And if you want to track the efficacy of your advertisement, you could design it as a coupon offering a percent discount if they present it at point of sale, this allows you to track the effectiveness of your ad.

If you have any questions or want to get a head-start on advertising, please contact the E&M sales associate Brian, at brian@emconsultinginc.com or 800-572-0011 ext. 8005.



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